

# About Exasure

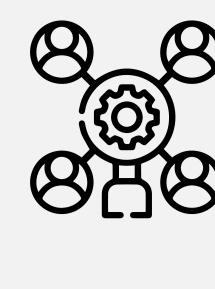
Exasure is an insurance solution crafted by Exavalu, built on the Salesforce platform, that empowers mid-sized property-casualty insurance companies and managing general agents ("MGAs") to excel across the entire insurance value chain. Exasure combines the robust capabilities of Financial Services Cloud, Salesforce Industries, Experience Cloud, and MuleSoft with Exavalu's unique, tailor-made features for a wide range of insurance product lines. With Exasure, your organization can accelerate growth by streamlining operations, enhancing your customer experience, and increasing your product agility.

# Business Benefits

- Bridge the gaps between the front, middle, and back offices
- Meet your digital engagement needs with modern core platform capabilities
- Streamline process complexities with a cost-effective solution
- Access a nimble solution for specialized product lines
- Select the solution capabilities that you require from this modular offering
- Achieve faster time to market for product rollouts, with pre-built components

Avoid unnecessary investments in a large, complex core system

## What Do Mid-Sized Insurers and MGAs Need?



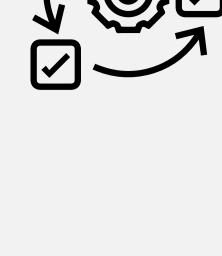
### Agent-centric solutions with a unified user experience and self-service features that

today's insurance policyholders expect

and Customers

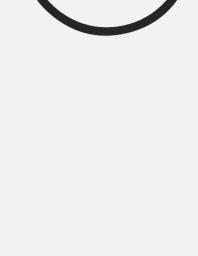
Modern Digital Engagement for Agents

A Flexible Integration Strategy Simplified information exchange between third parties, insurance companies, and MGAs for integrated process execution



#### **Product Launches** An intuitive user interface to easily launch new products or lines of business

**Business Agility and Easy New** 



## Enable a complete, holistic view of policy and customer information

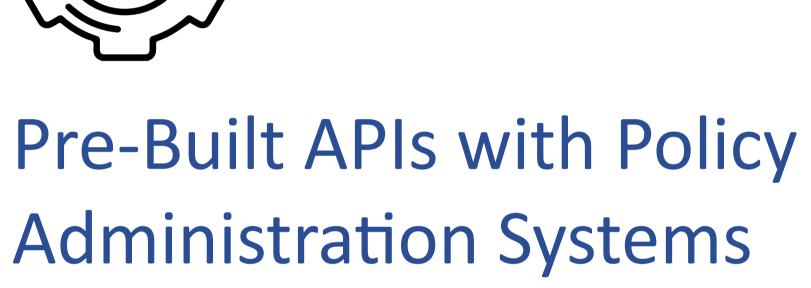
Policyholder Data

A 360-Degree View of Policy and





Unique Components



Databases for Verification

Best-in-Class Platform and

Extensibility to Broader

Salesforce Solutions

and also Government



Middle Office Operations



Faster Time to Market and



MVP in 12 weeks and a complete insurance solution in less than 12 months

### Capability **Process Customer**

**Agent Portal** 

Underwriter

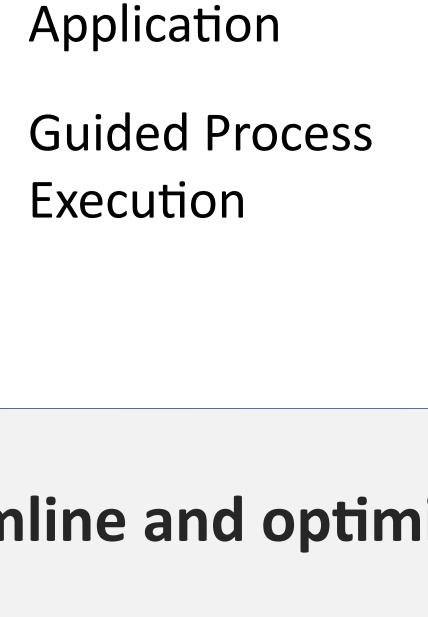
**Customer Portal** 

Functional Overview



Agent





Claims FNOL Policy Endorsement Service Requests

Policy Bind

Policy Management

Quoting and Rating

Ownership Based Premium CSV Bulk Upload Predefined UW Rules Streamline and optimize operations across the entire insurance value chain Exasure's Unique Features

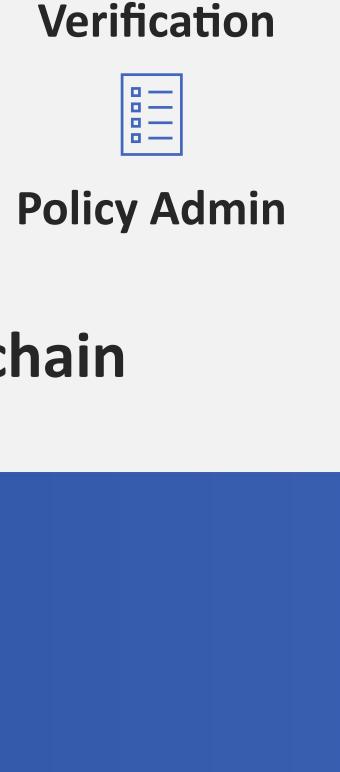
**Features** 

Agent Dashboard

Pre-Built Product

Structure

Pre-Built APIs



**DMV** 

**Claims History** 

Address

Multi-line adaptability

Advanced agent tools

Persona-based views

End-to-end policy

management

Process automation

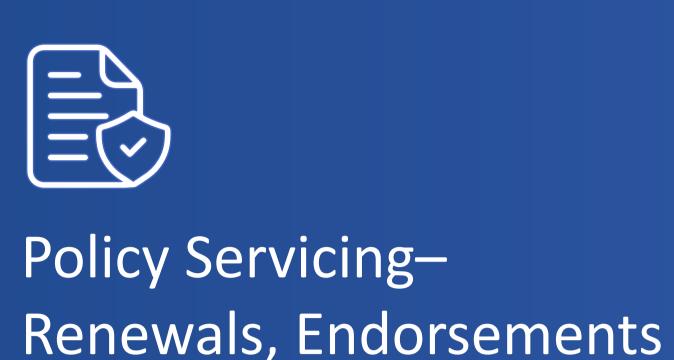
Seamless integration

#### **Agent Dashboard** Pre-Built Product

Structure



**Exasure Overall Capabilities** 





Ownership-Based

Coverage and Premium



Referrals

**Guided Claims** 

Creation/FNOL

#### Policy Endorsement Requests Service Requests and Complaints Unified View of Policies, Claims, Policy

Endorsements, and Service Requests



## **Customer Portfolio**

**Agent Portal** 

Agent Dashboard

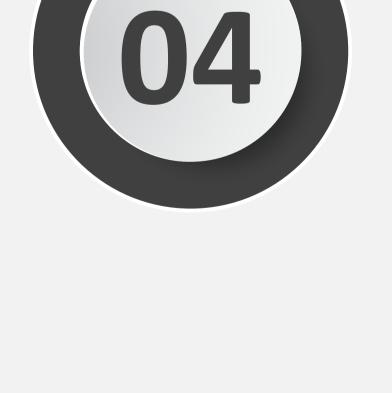
Quote Submission and Review

- Business Account for Customers Insured and Policy Details View Overall Customer Portfolio
- **360 Degree View of Policy Data**

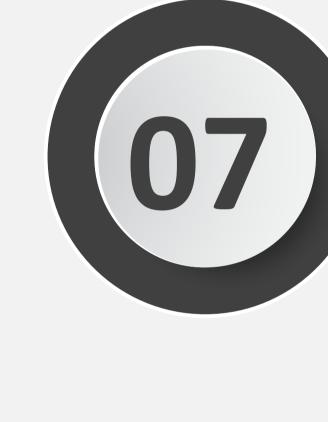


#### Policy Assets (Vehicles) Policy Coverages

- Policy Participants Policy Transactions
- Quoting



- Quote Assignment and Proposal
- Quote Opportunity Stages for Risk Assessment Integrations with 3rd Party Providers for VIN, License and Address Check, and Vehicle Past Claim History



#### Rating Engine Rating Matrices and Procedures for Premium Generation

and Non-Owned

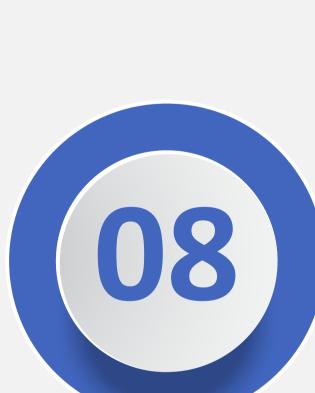
**Policy Management** 

Policy 360 Degree View

Capture Payment Details

Guided Claims Creation

- Separately Calculate Premium for Owned, Hired,



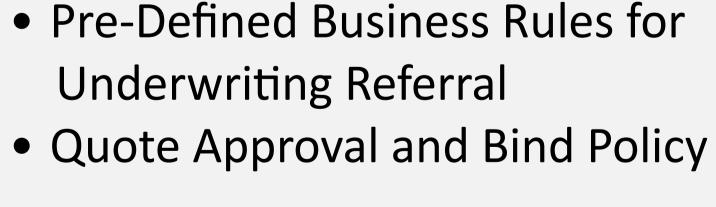
#### Integrations with Policy Administration and Government Databases Policy Servicing—Renewals, Endorsements

Claims FNOL

Policy Issuance – Quote to Policy

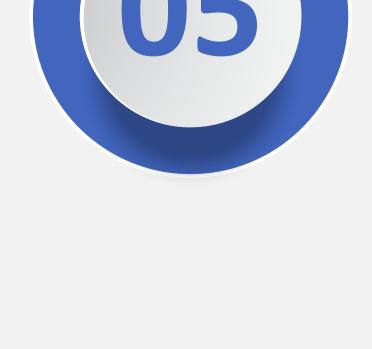
Claims Lifecycle

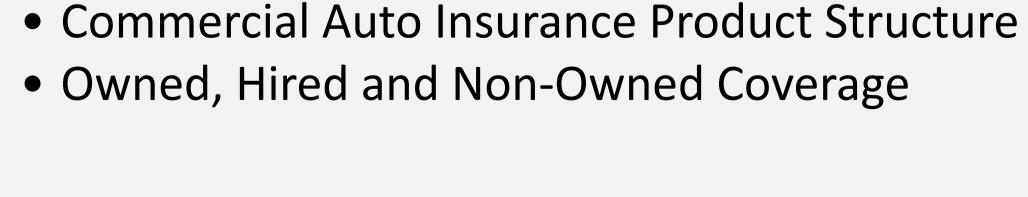




**Underwriter Workbench** 

**Bulk Upload Feature** CSV File Upload Feature to Capture Fleet





**Product Structure** 

- Owned, Hired and Non-Owned Coverage

